



72 SOLD
Affiliate

*Hague
Partners*

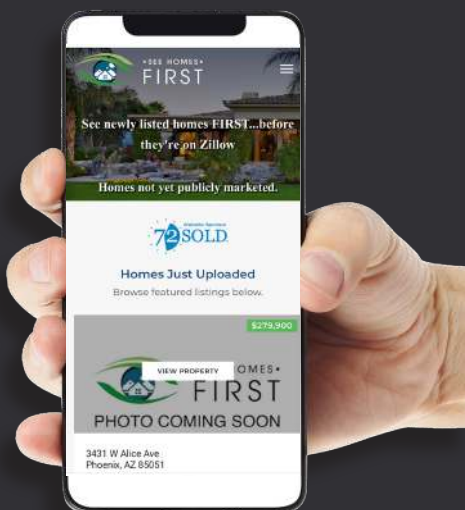
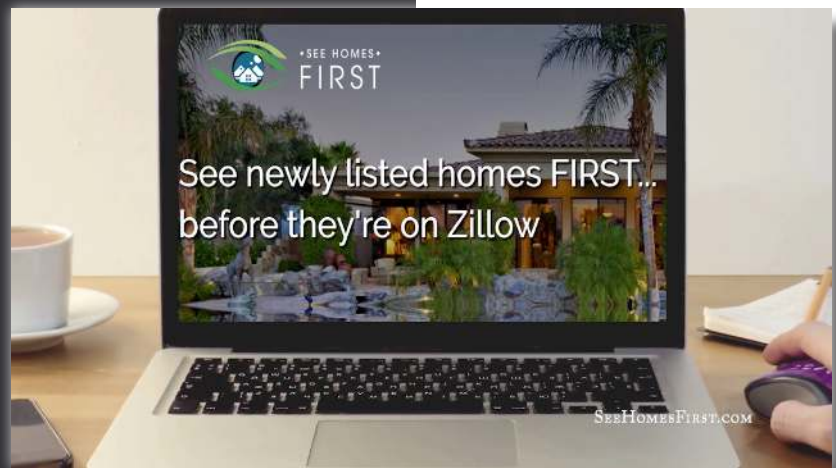
How we attract
more buyers for our sellers



How we attract more buyers for our sellers



1. We spend over \$1,000,000/month in advertising.
2. We average over 20,000 visitors a month to our websites.
3. We offer preferential buyer financing facilitated by our affiliate, AmeriFirst.
4. We spend over \$3000/day on targeted digital ads to out-of-state buyers.
5. We sell over a 100 homes a week... sellers who often become buyers.
6. We have over a 1,000 buyers a month attending our home launches.
7. We also use the same tools available to traditional agents, including MLS, Zillow, and Realtor.com.



More Buyers Means Higher Prices

72SOLD sponsors SeeHomesFirst.com, among the most highly advertised home search portals in Arizona. This website gives buyers the ability to learn about newly listed homes before they are publicly marketed, or displayed on Zillow.

72SOLD affiliate listings receive preferential placement on this site, exposing them to homebuyers who are highly motivated, searching daily, and ready to effect an immediate purchase.

SeeHomesFirst is a primary competitor to Zillow in Arizona. Watch for the SeeHomesFirst TV commercial now airing on ABC, NBC and CBS, or see it at SeeHomesFirst.com

8.4% HIGHER PRICES

COMPARING OVER 90,000+ SALES IN 2020, THE AVG SALE PRICE FOR OUR LARGEST 72SOLD AFFILIATE, HAGUE PARTNERS, WAS 8.4% OVER THE MLS AVG!