

 **iBuyers**

**Take Profit
From You**



72SOLD
**Makes Profit
For You**

**We
sold more
Phoenix area
homes than all
iBuyers combined**

72SOLD
Affiliate Hague Partners
347 72SOLD
MAY 1 - JUNE 15 2021

vs.

Offerpad | Opendoor | Zillow
256 iBUYER Sales
MAY 1 - JUNE 15 2021

iBUYER OVERVIEW

MAY 1 - JUNE 15 2021

Information Courtesy of



iBuyers Profit On You

- iBuyers profited on 98% of the 256 homes they bought/sold May 1 - June 15, 2021.
- iBuyers' average profit was \$41,361.
- iBuyers profited \$50,000+ on 80 homes.
- iBuyers profited \$70,000+ on 31 homes.
- iBuyers profited \$90,000+ on 10 homes.
- iBuyers profited \$100,000+ on 5 homes.
- Most iBuyer-purchased homes were \$200k - \$400k, making iBuyer profits a huge percentage of seller equity.
- Most iBuyer-purchased homes sold in under 30 days on the market, making iBuyers a big profit in a short time.
- iBuyer contracts typically have only a \$1000 deposit with no additional liability if iBuyers suddenly cancel.
- iBuyers typically charge a service fee, 5%-7.5%, which further increases iBuyer profits \$10,000-\$30,000 per home.
- iBuyers typically charge thousands in repair credits, further enhancing their profits.
- Repair credits and service fees are not reflected in recorded purchase prices vs. sale prices, hiding iBuyers' additional profits from public view.